Dr. Sandra Schlick: Areas of Competence

- Research Areas
  - Strategic Management
    - Market Analyses
      - Competitive Intelligence and Knowledge Management
      - Organisational support activities
      - Tools: QCA, Mapping Analyses, Time Series, EDA
    - Role Orientation
      - Fluidity and Cristalline
      - Strategic and Operational
    - Methods and Data treatment:
      Case Study, Design Science Research
      Interview, Survey, Document Data
- Teaching
  - Maths
    - Basic maths: engineering and business
    - Calculus
    - Linear Algebra
  - Statistics
    - Basics
    - Tools: SPSS, R, SAS, Excel
    - Time series analysis
  - Methodology
    - Case Study, Mixed Method
    - Qualitative and Quantitative Data analysis
  - Bachelor and Master Thesis colloquium
  - Mainly Master Thesis Supervision (MSc, BT, MAS)
    - Case Studies
    - Design Science Research
    - QDA and Sentiment Analyses
      Interview and Questionnaire Data Analyses
  - Engineering
    - Technical topics with focus on strategy and management
- Visualise
  - Develop models through visualising
  - Visualise your Idea